

# 17<sup>TH</sup> ANNUAL TAPS GOLF OUTING SPONSORSHIP & DONATION PROSPECTUS



**PARSONS**

To Whom It May Concern,

We invite you to join us for the **17<sup>th</sup> Annual Tragedy Assistance Program for Survivors (TAPS) Golf Outing** held at Mountain Branch Golf Course in Joppa, MD, on Thursday, September 5<sup>th</sup>, 2024. This special event, hosted by Parsons, is one of TAPS largest fundraising activities and has raised over \$1 million for the families of America's fallen military members over the last 16 years.

The 2023 tournament was a sellout event, raising \$107,000 with 17 total sponsors! This event makes a direct impact on the lives of families including at least 763 families in Maryland. **TAPS has been vigilant in taking action to help families of the Fallen in need during this time.** Events like the TAPS Golf Outing help to ensure we provide ongoing support to the family members of our Fallen.

TAPS is the national organization providing compassionate care for the families of America's fallen military heroes. TAPS provides peer-based emotional support, grief and trauma resources, grief seminars for adults, Good Grief Camps for children, case work assistance, connections to community-based care, and a 24/7 resource and information helpline for all who have been affected by a military death. Services are provided free of charge. TAPS has offered support to more than 100,000 surviving family members of our fallen military since 1994.

Sponsors providing in-kind support for the tournament have included a variety of gift baskets, gift cards, sporting event tickets, plane tickets, hotel stays, and apparel. We have also attached our list of sponsorship opportunities that you can choose from. Sponsors will receive branding exposure on the day of the event, as well as recognition in our event email blasts and on-site signage. Those who choose to donate over \$10,000 will also have their logo featured on the t-shirts that each participant receives. We are accepting all types of donations and are grateful for any item you can donate.

TAPS is a nonprofit charitable organization, and contributions to the golf event may be partially tax deductible.

**On behalf of TAPS, I hope you join us at the 17<sup>th</sup> Annual TAPS Golf Outing.**

With gratitude,

The Parsons And TAPS Team!



# 17<sup>th</sup> Annual TAPS Golf Outing Sponsorship Opportunities

To register, visit [TAPS.org/Parsons](https://TAPS.org/Parsons)

## General Sponsorships

### Platinum Sponsor (\$10,000)

- Four player registrations (includes breakfast, lunch, tee prizes)
- Company logo on event signage, TAPS weekly email, TAPS event website, event flyers, event T-shirt, publications, and posted at hole
- Marketing materials and company swag included with golfer goodie bags

### Diamond Sponsor (\$5,000)

- Two player registrations (includes breakfast, lunch, tee prizes)
- Company logo on event signage, TAPS weekly email, TAPS event website, event flyers, publications and posted at hole
- Marketing materials and company swag included with golfer goodie bags

### Gold Sponsor (\$2,500)

- One player registration (includes breakfast, lunch, tee prizes)
- Company logo on event signage, TAPS weekly email, TAPS event website, event flyers, publications and posted at hole
- Marketing materials and company swag included with golfer goodie bags

### Silver Sponsor (\$1,000)

- Full Sponsor of hole
- Company logo on event signage, TAPS weekly email, TAPS event website, event flyers, publications and posted at hole

### Bronze Sponsor (\$500)

- Co-sponsor of hole
- Company logo on event signage, TAPS weekly email, TAPS event website, event flyers, publications and posted at hole

## Specialty Sponsorships *(limited to one per company)*

### Tent Sponsor (\$5,000)

- This tent and table set-up will be in a prime location on the course and allow you to distribute promotional items to golfers and guests
- Signage with company name and logo included in tent, as well as in publications, media, print notices, TAPS weekly email and TAPS event website
- Two player registrations (includes breakfast, lunch, tee prizes)
- Marketing materials and company swag included with golfer goodie bags

### LPGA Sponsor (\$3,000)

- Sponsor an LPGA pro to attend and challenge golfers at a hole on the course
- Signage with company name and logo at the LPGA hole
- One player registration (includes breakfast, lunch, tee prizes)
- Company logo on event signage, publications, print notices, TAPS weekly email and TAPS event website
- Marketing materials and company swag included with golfer goodie bags

#### **Golf Cart Sponsor (\$2,500)**

- Signage with company name and logo on every golf cart
- One player registration (includes breakfast, lunch, tee prizes)
- Company logo on event signage, publications, print notices, TAPS weekly email and TAPS event website
- Marketing materials and company swag included with golfer goodie bags

#### **Breakfast Sponsor (\$2,500)**

- Signage with company name in the breakfast room
- Select promotional item with logo available for guests at breakfast
- One player registration (includes breakfast, lunch, tee prizes)
- Company logo on event signage, publications, print notices, TAPS weekly email and TAPS event website
- Marketing materials and company swag included with golfer goodie bags

#### **Photo Sponsor (\$2,500)**

- Company name and logo printed on photobook for players
- One player registration (includes breakfast, lunch, tee prizes)
- Company logo on event signage, publications, print notices, TAPS weekly email and TAPS event website
- Marketing materials and company swag included with golfer goodie bags

#### **Beverage Cart Sponsor (\$2,000)**

- Signage with company name and logo on the beverage carts
- Company logo on event signage, publications, print notices, TAPS weekly email and TAPS event website
- Marketing materials and company swag included with golfer goodie bags

#### **Longest Drive Contest Sponsor (\$1,500)**

- Logo displayed at the Longest Drive hole on deluxe tee sign
- Company logo on event signage, publications, print notices, TAPS weekly email and TAPS event website
- Marketing materials and company swag included with golfer goodie bags

#### **Closest to the Pin Sponsor (\$1,500)**

- Logo displayed at the Closest to the Pin hole on deluxe tee sign
- Company logo on event signage, publications, print notices, TAPS weekly email and TAPS event website
- Marketing materials and company swag included with golfer goodie bags

#### **Hole-in-One Sponsor (\$1,500)**

- Logo displayed at the Hole-in-One contest hole on deluxe tee sign
- Company logo on event signage, publications, print notices, TAPS weekly email and TAPS event website
- Marketing materials and company swag included with golfer goodie bags